Agenda for Second Design Meeting (2 hours)

Focus: Designing Personal Profile

1. Brainstorm Scheduler
2. Calendar of schedules
3. Analyze competitors and current professional/creative profile sites: pros & cons
   1. LinkedIn
   2. Behance
   3. Kickstarter
4. Brainstorm set of features and non-features for profile
5. Personal Profile Page
   1. Layout, features, sections
   2. Proper balance between limited structure and free-form display
   3. Optimal ways to showcase different media formats
   4. Ease in customization (degree of customizable freedom – drag and drop?)
   5. Aesthetics
6. Guidelines for design – overall design standards for site